

# MAXCARE Advantage X

DISCOUNT CARD

*"The benefits of MaxCare's Advantage Discount Card program are extraordinary, as we are able to offer a competitive pricing schedule to individuals who may not have insurance..."*

—Katie Butt, Manager/Owner, Butt Drugs

The MaxCare Advantage Discount Card program provides the tools you need to offer prescription discounts at a reasonable cost to both you and your customers.

Powered by

**PPOk**



# What is the Maxcare aDvantage DiscOunt carD?

a program for community retail Pharmacies, designed and administered by MaxCare Prescription Benefit Services, a PPOk company, that provides you with the tools to compete with other discount card programs and without high admin fees and pricing games.

## What can MaxCare's Advantage Discount Card do for you?

- eliminate the pricing games
- eliminate outrageous admin fees
- Provide control over the discounts to your products and services
- Provides a consistent and predictable pricing process
- Builds customer loyalty

## How does it work?



You determine customer participation



You choose the discount program

- *Multiple options for discounts on brands and generic*
- *Flexibility to change groups and plans with each refill*
- *Generic programs that compete with other retailer programs*



You submit claims using Maxcare's

- *BIN: 610170*
- *PCN: ADV*



You can issue customer loyalty cards

## How do I sign up?

Simply give us a call at 1-800-259-7765 or visit our website at: [www.maxcarerx.com](http://www.maxcarerx.com) for more information.



*Administered by*



***THE BENEFITS ARE CLEAR***

P.O. Box 18204  
Oklahoma city, OK  
73154

(800) 259-7765

**WWW.MAxCArErX.CoM**